## Correlation

Goal: Find cause and effect links between variables.
What can we conclude when two variables are highly correlated?


## Positive Correlation

High values of $x$
are associated with
high values of $y$.

## Negative Correlation

High values of $x$ are associated with low values of $y$.

The correlation coefficient, $R^{2}$ is a number between 0 and 1 .
Values near 1 show strong correlation (data lies almost on a line).
Values near 0 show weak correlation (data doesn't lie on a line).

## Calculating the $R^{2}$ Statistic

To find $R^{2}$, you need data and its best fit linear regression. Calculate:

- The error sum of squares: $S S E=\sum_{i}\left[y_{i}-f\left(x_{i}\right)\right]^{2}$.
$\star$ SSE is the variation between the data and the function. $\star$
$\star$ Note: this as what "least squares" minimizes. $\star$
- The total corrected sum of squares: $S S T=\sum_{i}\left[y_{i}-\bar{y}\right]^{2}$, where $\bar{y}$ is the average $y_{i}$ value.
$\star$ SST is the variation solely due to the data. $\star$
- Now calculate $R^{2}=1-\frac{S S E}{S S T}$.
$\star R^{2}$ is the proportion of variation explained by the function. $\star$


## Calculating the $R^{2}$ Statistic

Example. (cont'd from notes p. 32) What is $R^{2}$ for the data set:

$$
\{(1.0,3.6),(2.1,2.9),(3.5,2.2),(4.0,1.7)\} ?
$$

You first need the regression line: $f(x)=-0.605027 x+4.20332$.

- The error sum of squares: $S S E=\sum\left[y_{i}-f\left(x_{i}\right)\right]^{2}$.

$$
\begin{aligned}
\text { SSE } & =(3.6-f(1.0))^{2}+(2.9-f(2.1))^{2}+(2.2-f(3.5))^{2}+(1.7-f(4.0))^{2} \\
& =(.0017)^{2}+(-0.033)^{2}+(0.114)^{2}+(-0.083)^{2}=0.0210
\end{aligned}
$$

- The total corrected sum of squares: $S S T=\sum_{i}\left[y_{i}-\bar{y}\right]^{2}$.

First, calculate $\bar{y}=(3.6+2.9+2.2+1.7) / 4=2.6$

$$
\begin{aligned}
S S T & =(3.6-2.6)^{2}+(2.9-2.6)^{2}+(2.2-2.6)^{2}+(1.7-2.6)^{2} \\
& =(1)^{2}+(0.3)^{2}+(-0.4)^{2}+(-0.9)^{2}=2.06
\end{aligned}
$$

- Now calculate $R^{2}=1-\frac{S S E}{S S T}=1-\frac{0.0210}{2.06}=1-.01=0.99$.


## Another $R^{2}$ Calculation

Example. Estimating weight from height.
Here is a list of heights and weights for ten students.
We calculate the line of best fit:

$$
(\text { weight })=7.07(\text { height })-333
$$



| ht. | wt. |
| :---: | :---: |
| 68 | 160 |
| 70 | 160 |
| 71 | 150 |
| 68 | 120 |
| 68 | 175 |
| 76 | 190 |
| 73.5 | 205 |
| 75.5 | 215 |
| 73 | 185 |
| 72 | 170 |

So $R^{2}=1-(2808 / 6910)=0.59$, a good correlation.
We can introduce another variable to see if the fit improves.

## Multiple Linear Regression

Add waist measurements to the data!
We wish to calculate a linear relationship such as:

$$
(\text { weight })=a \text { (height })+b \text { (waist) }+c .
$$

Do a regression to find the best-fit plane:
Use the least-squares criterion. Minimize:

$$
S S E=\sum_{\left(h_{i}, w s_{i}, w t_{i}\right)}\left[w t_{i}-\left(a \cdot h_{i}+b \cdot w s_{i}+c\right)\right]^{2}
$$

| ht. | wst. | wt. |
| :---: | :---: | :---: |
| 68 | 34 | 160 |
| 70 | 32 | 160 |
| 71 | 31 | 150 |
| 68 | 29 | 120 |
| 68 | 34 | 175 |
| 76 | 34 | 190 |
| 73.5 | 38 | 205 |
| 75.5 | 34 | 215 |
| 73 | 36 | 185 |
| 72 | 32 | 170 |

This finds that the best fit plane is (coeff sign)

$$
(\text { weight })=4.59(\text { height })+6.35(\text { waist })-368 .
$$

## Multiple Linear Regression

Visually, we might expect a plane to do a better job fitting the points than the line.

- Now calculate $R^{2}$.

Calculate $\operatorname{SSE}=$
$\sum_{i=1}^{10}\left(w_{i}-f\left(h_{i}, w s_{i}\right)\right)^{2} \approx 955$
SST does not change: (why?)
$\sum_{i=1}^{10}\left(w_{i}-173\right)^{2}=6910$

|  | ht. | wst. | wt. |
| :---: | :---: | :---: | :---: |
|  | 68 | 34 | 160 |
| * H | 70 | 32 | 160 |
|  | 71 | 31 | 150 |
|  | 68 | 29 | 120 |
|  | 68 | 34 | 175 |
|  | 76 | 34 | 190 |
|  | 73.5 | 38 | 205 |
|  | 75.5 | 34 | 215 |
|  | 73 | 36 | 185 |
|  | 72 | 32 | 170 |

So $R^{2}=1-(955 / 6910)=0.86$, an excellent correlation.

- When you introduce more variables, SSE can only go down, so $R^{2}$ always increases.


## Notes about the Correlation Coefficient

Example. Time and Distance (pp. 190)
Data collected to predict driving time from home to school.
Variables:
$T=$ driving time $\quad S=$ Last two digits of SSN.
$M=$ miles driven
Use a linear regression to find that
$T=1.89 M+8.05$, with an $R^{2}=0.867$.
Compare to a multiple linear regression of

$$
T=1.7 M+0.0872 S+13.2, \text { with an } R^{2}=0.883!
$$

- $R^{2}$ increases as the number of variables increase.
- This doesn't mean that the fit is better!


## Notes about the Correlation Coefficient

Example. Cancer and Fluoridation. (pp. 188-189)
Does fluoride in the water cause cancer?
Variables:
$T=\log$ of years of fluoridation $\quad A=\%$ of population over 65.
$C=$ cancer mortality rate
Use a linear regression to find that
$C=27.1 T+181$, with an $R^{2}=0.047$.
Compare to a multiple linear regression of
$C=0.566 T+10.6 A+85.8$, with an $R^{2}=0.493$.

- Be suspicious of a low $R^{2}$.
- Signs of coefficients tell positive/negative correlation.
- Cannot determine relative influence of one variable in one model without some gauge on the magnitude of the data.
- CAN determine relative influence of one variable in two models.

