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- Mathematical methods do not necessarily imply a better fit!
- You can make objective judgements that computers cannot; you know which data points should be taken more seriously.
- ▶ Mathematics give precise answers; every answer is fallible.

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One or the other might make more sense depending on the situation.

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 the sum: $\sum_{(x_i, y_i)} (y_i - f(x_i))^2$

A regression method often used is called *least squares*.

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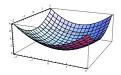
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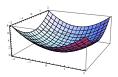
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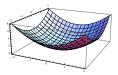
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 - ► Solve the resulting system of equations.



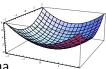
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Calculating minima of smooth functions: (You know how!)

- Differentiate with respect to each variable, and set equal to zero.
- ► Solve the resulting system of equations.
- Check to see if the solutions are local minima.



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That is, the line that gives the least-squares fit for the data is

$$y = -0.605027x + 4.20332.$$

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- ▶ We'll learn how to use *Mathematica* to do this for us!

Example. A company is trying to determine how demand for a new product depends on its price and collect the following data:

price <i>p</i>	\$9	\$10	\$11
demand d	1200/mo.	1000/mo.	975/mo.

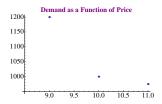
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ightarrow Use the method of least squares to determine this constant *c*.



Solution. Since
$$f(p) = \frac{c}{p}$$
, then the sum $S = \sum_{(p_i, d_i)} \left[d_i - \left(\frac{c}{p_i} \right) \right]^2$.

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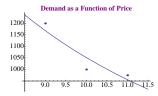
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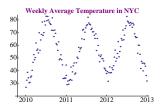
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Solving for *c* gives $c \approx 10517$.



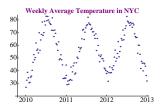
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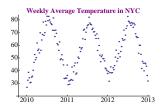
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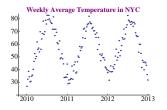
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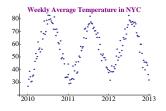


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Fitting to $Temp(t) = A + B \sin[2\pi(t - 0.3)]$ gives: $Temp(t) = 56.5 + 20.6 \sin[2\pi(t - 0.3)]$

