### Avoiding Using Least Squares

#### Justification for fitting data visually:

- ► Large simplifications in model development mean that eyeballing a fit is reasonable.
- Mathematical methods do not necessarily imply a better fit!
- You can make objective judgements that computers cannot; you know which data points should be taken more seriously.
- ► Mathematics give precise answers; every answer is fallible.

#### Regression

If we have confidence in our data, we may wish to do a **regression**, a method for fitting a curve through a set of points by following a goodness-of-fit criterion.

Goal: Formulate mathematically what we do internally:

Make the discrepancies between the data and the curve small.

- Make the sum of the set of **absolute deviations** small. (Pic!) minimize over all f the sum:  $\sum_{(x_i,y_i)} |y_i f(x_i)|$
- Make the largest of the set of absolute deviations small. minimize over all f the value:  $\max_{(x_i,y_i)} |y_i f(x_i)|$

One or the other might make more sense depending on the situation.

#### Least Squares

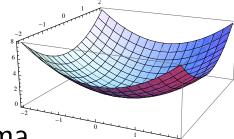
A regression method often used is called *least squares*.

minimize over all 
$$f$$
 the sum: 
$$\sum_{(x_i,y_i)} (y_i - f(x_i))^2$$

- ► A middle ground, giving weight to <u>all</u> discrepancies and more weight to those that are further from the curve.
- Easy to analyze mathematically because this is a smooth function.

Calculating minima of smooth functions: (You know how!)

- Differentiate with respect to each variable, and set equal to zero.
- Solve the resulting system of equations.
- Check to see if the solutions are local minima.



### Least Squares Example

Example. Use the least-squares criterion to fit a line y = mx + b to the data:  $\{(1.0, 3.6), (2.1, 2.9), (3.5, 2.2), (4.0, 1.7)\}$ .

Intution / Expectations?

Solution. We need to calculate the sum  $S = \sum_{(x_i, y_i)} [y_i - (mx_i + b)]^2$ .

$$S = (3.6-1.0m-b)^2 + (2.9-2.1m-b)^2 + (2.2-3.5m-b)^2 + (1.7-4.0m-b)^2$$

Expanding,  $S = 29.1 - 20.8b + 4b^2 - 48.38m + 21.2bm + 33.66m^2$ 

Calculating the partial derivatives and setting equal to zero:

$$\begin{cases} \frac{\partial S}{\partial b} = -20.8 + 8b + 21.2m = 0\\ \frac{\partial S}{\partial m} = -48.38 + 21.2b + 67.32m = 0 \end{cases}$$

Solving the system of equations gives:  $\{b = 4.20332, m = -0.605027\}$ 

That is, the line that gives the least-squares fit for the data is

$$y = -0.605027x + 4.20332$$
.

#### Notes on the Method of Least Squares

- Least squares becomes messy when there are many data points.
- ► We chose least squares because it was easy. Is it really the "right" method for the job?
- ▶ Least squares isn't always easy, for example:  $y = Ce^{kx}$ .
- ➤ You can use least squares on transformed data, but the result is NOT a least-squares curve for the original data.
- Multivariable least squares can also be done: w = ax + by + cz + d (Would want to minimize:
- ▶ Least squares measures distance vertically.
   A better measure would probably be perpendicular distance.
- You need to understand the concept of least squares and know how to do least squares by hand for small examples.
- ▶ We'll learn how to use *Mathematica* to do this for us!

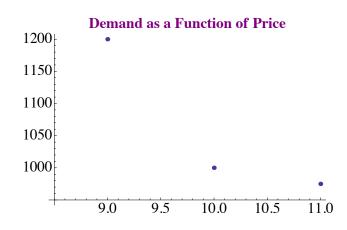
# Price – Demand Curve (p. 111–114)

Example. A company is trying to determine how demand for a new product depends on its price and collect the following data:

price p	\$9	\$10	\$11
demand <i>d</i>	1200/mo.	1000/mo.	975/mo.

The company has reason to believe that price and demand are inversely proportional, that is,  $d = \frac{c}{p}$  for some constant c.

 $\rightarrow$  Use the method of least squares to determine this constant c.



## Price – Demand Curve (p. 111–114)

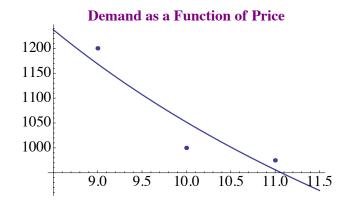
**Solution.** Since  $f(p) = \frac{c}{p}$ , then the sum  $S = \sum_{(p_i, d_i)} \left[ d_i - \left( \frac{c}{p_i} \right) \right]^2$ . Specifying datapoints gives

$$S = \left[1200 - \frac{c}{9}\right]^2 + \left[1000 - \frac{c}{10}\right]^2 + \left[975 - \frac{c}{11}\right]^2$$

Setting the derivative equal to zero gives

$$\frac{dS}{dc} = \frac{-2}{9} \left[ 1200 - \frac{c}{9} \right] + \frac{-2}{10} \left[ 1000 - \frac{c}{10} \right] + \frac{-2}{11} \left[ 975 - \frac{c}{11} \right] = 0$$

Solving for *c* gives  $c \approx 10517$ .

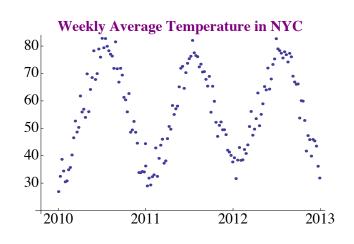


# New York City Temperature (similar to p. 158)

The graph of average weekly temperature in New York City from Jan. 2010 to Dec. 2012 gives the distinct impression of a \_\_\_\_\_\_.

We need to determine the constants in:

$$Temp(t) = A + B \sin(C(t - D)).$$



Mathematica has a hard time finding all four constants at once. Using knowledge of the seasons, we can make assumptions about C and D. We can assume that  $C = \_\_$ .

For D, find when the sine passes through zero. 80 Since January is coldest and July is hottest, the zero should occur in April; guess  $D \approx 0.3$ . 50

Fitting to 
$$Temp(t) = A + B \sin[2\pi(t - 0.3)]$$
 gives:  $Temp(t) = 56.5 + 20.6 \sin[2\pi(t - 0.3)]$ 

