

Optimization is just finding maxima and minima

Example. A rectangular box with no lid is made from 12 m^2 of cardboard. What is the maximum volume of the box?

Solution. Let length, width, and height be x , y , and z , respectively. Then the question asks us to maximize $V = \underline{\hspace{2cm}}$, subject to $\underline{\hspace{2cm}}$.

Solving for z gives $z = \frac{12-xy}{2x+2y}$. Inserting, $V = xy \left(\frac{12-xy}{2x+2y} \right)$.

To find an optimum value, solve for $\frac{\partial V}{\partial x} = 0$ and $\frac{\partial V}{\partial y} = 0$.

$$\frac{\partial V}{\partial x} = 0 \rightsquigarrow$$

$$\frac{\partial V}{\partial y} = 0 \rightsquigarrow$$

Solving these simultaneous equations, $12 - 2xy = x^2 = y^2 \Rightarrow x = \pm y$. Because this is real world, $\underline{\hspace{1cm}}$, so we solve $12 - 3x^2 = 0$: $\underline{\hspace{1cm}}$.

This problem must have an absolute maximum, which must occur at a critical point. (Why?) Therefore $(x, y, z) = (2, 2, 1)$ is the absolute maximum, and the maximum volume is $xyz = 4$.

Optimization subject to constraints

The method of Lagrange multipliers is an alternative way to find maxima and minima of a function $f(x, y, z)$ subject to a given constraint $g(x, y, z) = k$.

Motivating Example. Suppose you are trying to find the maximum and minimum value of $f(x, y) = y - x$ when we only consider points on the curve $g(x, y) = x^2 + 4y^2 = 36$.

What can we do?

The method of Lagrange multipliers

To find the maxima and minima of $f(x, y, z)$ subject to the constraint $g(x, y, z) = k$ (as long as $\nabla g \neq 0$ on this constraint)

- ▶ Solve for all tuples (x, y, z, λ) such that

$$\nabla f(x, y, z) = \lambda \cdot \nabla g(x, y, z) \quad \text{and} \quad g(x, y, z) = k$$

- ▶ (Solve this system of four equations and four unknowns.)
 - ▶ *In words:* the gradient of f is parallel to the gradient of g .
- ▶ Evaluate f at all points (x, y, z) you find.
 - ▶ The largest f value corresponds to a maximum
 - ▶ The smallest f value corresponds to a minimum.
 - ▶ λ is called a Lagrange multiplier.

Optimization Example, revisited

Example. A rectangular box with no lid is made from 12 m^2 of cardboard. What is the maximum volume of the box?

Goal: Maximize $V = xyz$ subject to $g(x, y, z) = 2xz + 2yz + xy = 12$.

By the method of Lagrange multipliers, we need to solve:

$$\langle yz, xz, xy \rangle = \lambda \langle 2z + y, 2z + x, 2x + 2y \rangle \quad \text{and} \quad 2xz + 2yz + xy = 12$$

$$\text{Solve: } \begin{cases} yz = \lambda(2z + y) \\ xz = \lambda(2z + x) \\ xy = \lambda(2x + 2y) \\ 2xz + 2yz + xy = 12 \end{cases}$$

- ▶ Four equations, four unknowns, so possibly solvable.
- ▶ Eliminate λ using first two equations. (& that $\lambda \neq 0$ by Eq. (4).)
- ▶ Multiply Eq. (2) by y , Eq. (3) by z , simplify.

Why does this work?

For functions of two variables:

The tangent line to the level curve $g(x, y) = k$ and the level curve $f(x, y) = \max$ are parallel, so their normals are too. We conclude that $\nabla f(x, y) = \lambda \nabla g(x, y)$.

For functions of three variables:

The tangent plane to the level curve $g(x, y, z) = k$ and the level curve $f(x, y, z) = \max$ are parallel, so their normals are too. We conclude that $\nabla f(x, y, z) = \lambda \nabla g(x, y, z)$.

Another example

Example. Find the extreme values of $f(x, y) = x^2 + 2y^2$ in the region $x^2 + y^2 \leq 1$.

Game plan:

- ▶ Check for critical points on the interior of the region.

For critical points, solve $f_x = 0$, $f_y = 0$:

What is $f(x, y)$ there?

- ▶ Use Lagrange multipliers to find maxs, mins on boundary.

Find x , y , λ satisfying $\nabla f = \lambda \nabla g$ and $x^2 + y^2 = 1$:

What is $f(x, y)$ there?

Solution?